

# The Loudon Ledger

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**Mission Statement...**

*To provide a comprehensive source of information and education about business, government, and community organizations within Loudon in order to facilitate and encourage informed citizen participation.*

## Fire Department Members Awarded "Unit Citation"

The following members of the Loudon Fire Department were awarded a Unit Citation at the November 14 Association meeting for their outstanding efforts at a July incident: Thomas Henley, William Lake, Jeffrey Leonard, James Leonard, Christopher Mayer, Megan Paquette, John Reese, Brian Searles, and Chief Jeffrey A. Burr, Sr.

On July 11, 2011, at 12:45 the Loudon Fire Department was dispatched to Dover Road in Chichester for a motor vehicle collision. The weather conditions were very hot and humid.

While en route to the scene, a report was received that there was a possible fatal and maybe a second accident behind it.

On arrival, the first units found a heavily damaged auto with two trapped persons and a liquid propane transport tractor trailer with significant damage to the trailer tires and axles. A request for Dart helicopter was made. Dover Road was immediately closed.

Extrication of the young child from the back seat was accomplished and Concord Ambulance 7 transported the patient to Concord Hospital.



Loudon Fire Department members who recently received a "Unit Citation," left to right: Chief Jeffrey A. Burr, Sr., James Leonard, William Lake, John Reese, Brian Searles, Thomas Henley, and Christopher Mayer. Not pictured: Jeffrey Leonard and Megan Paquette.

After a very difficult extrication lasting over an hour, the second patient with multiple injuries was turned over to the Dart crew and airlifted to Dartmouth Hospital.

While crews were working on the two patients, the tractor trailer was inspected and an offloading plan was made. After Dart helicopter lifted off the ground and was out of the area, the transfer of propane was made to another awaiting truck.

With the determined efforts of Loudon members, along with personnel from neighboring towns, Dart crews and both hospitals, both patients have made recoveries from their injuries.

The Loudon Fire Department recognizes and honors its members in this long and difficult incident with this "UNIT CITATION." ■

## "Dump Sticker" Price Changes

Resident stickers (used for the Transfer Station and Town Beach parking) will be going up to \$4.00 each for 2012. These stickers will be available Thursday, December 1st, which is a regular "open" day at the Transfer Station. This is a planned adjustment to the sticker price and not an attempt to increase a tax. The reason for the increase is based on an idea the selectman have been considering awhile. The added revenue will be used to fund the biannual Household Hazardous Waste Day event, which has been funded by warrant articles in the past.

Current state regulations require that monies appropriated must be used in the next fiscal year, which makes the process complicated when you're trying to fund an event held every 2 years. An easier way to accomplish this is to take funds from an existing revenue source (resident stickers, for example), and collect that money until it is needed. In this case, the additional \$3.00 per sticker is a predictable source of revenue and will cover the approximate \$5,000.00 per year cost of holding a Hazardous Waste Day event. Any leftover funds go to the general fund, as is standard practice. Voters still have the ability to discontinue or adjust the process at Town Meeting. As in the past, about \$1.00 per sticker is needed to cover the cost of the stickers themselves.

Resident stickers still need to be replaced yearly and are valid for the calendar year (January thru December). Please ask an attendant if you have any questions. ■

## NH Motor Speedway's Gift of Lights Has Begun

This holiday season New Hampshire Motor Speedway became home to more than one million LED lights and hundreds of holiday light displays, as the speedway transforms into a one-mile drive-through light park running through Jan. 1.

The Gift of Lights creates a festive atmosphere by allowing visitors to drive through several themed areas including the 12 Days of Christmas, the zoo, the beach and much more. The path starts at NHMS' main gate and winds around the outside of the grandstands and includes a stretch of the road course. At the end of the route, visitors can experience Santa's Village in the NHMS office, where they will enjoy hot cocoa, concessions and free photo opportunities with Santa.

Open nightly, the hours of operation for the light show will be Sunday through Thursday, 5:30 p.m. until 9 p.m., and Friday and Saturday, from 5:30 p.m. until 10 p.m. The cost is \$15 per vehicle. The first 15,000 vehicles to drive through this season will receive a gift bag with holiday values from the event's sponsors. Guests can listen to fes-

# New Business Roundup

Story and Photos By Lee Loughlin

The economy may be struggling, but some people in Loudon are taking the bull by the horns and making their own way in these trying times.

## Spank Alley Skate and Board Shop.

It is always fun to talk with people who are passionate about their work. Even if it isn't an area I am familiar with, when someone is passionate, their enthusiasm is contagious. This is so true when talking with Melody Broider about her latest venture, Spank Alley Skate and Board Shop. Three years ago, Melody started following roller derby. Nine months ago, she made the leap and started training to be a skater herself. She leveled up at an unprecedented rate and lost weight all while having a ton of fun. On November 4th, she opened Spank Alley on the second floor of 8 North Main Street in Concord (right near the intersection of Main and Pleasant).

Once she started skating, she immediately saw a need for a local source for high quality, reasonably priced equipment for skaters. Her kids encouraged her to include skate boarders too, and Spank Alley was born.

Broider describes Roller Derby as a combination of football and hockey on roller skates. The store is named for the penalty box, in roller derby a.k.a. Spank Alley. The grand opening was held on November 4th and the store has received a warm welcome from both the derby girls and the skater community. "The skate boarders especially have been great about providing feedback and information," Broider says.

Melody continues to work with her husband Rick on the successful Broider Consulting Group, but calls Spank Alley an expression of her alter ego and her fun job. Long term she would love to open a skating facility in the Concord area, but for now she's enjoying the success of her new found passion in her new business.

To learn more about roller derby in New Hampshire, visit <http://granitesterollerderby.com/> For additional information about Spank Alley Skate and Board, visit them on Facebook at <https://www.facebook.com/SpankAlleySkate> or their web site <https://www.SpankAlleySkate.com> you can reach the store directly at 1-978-ALLEY54 - (978-255-3954).

## Real Deal MMA

When you first meet Rick Broider he can strike you as intimidating with his height and his lean muscled frame, but then he smiles and all bets are off, well almost. Rick is nothing if not diverse. He's served in the military, and as a State Trooper, he's been a champion fighter, a manager, a trainer and a successful business consultant.

After years of running his fighter training and management business out



Spank Alley Skate and Board Shop was recently opened in Concord by Loudon resident Melody Broider.



of his home in Loudon, he was presented with an unexpected opportunity to grow the business that he just couldn't refuse. When Rick's wife Melody opened Spank Alley Skate and Board Shop in downtown Concord, the landlord mentioned that he had additional space available since the previous tenant, a dance studio, didn't renew their lease. Rick hadn't planned to move the gym, but the prospect of a more formal-

ized space and working close to Melody was a opportunity he couldn't pass up and so, Real Deal MMA moved its operations to Concord.

Mixed Marshal Arts or MMA is a combination of kick boxing, wrestling and jiu jitsu. According to Rick, the sport has exploded in the last few years and there is a real opportunity for a fighter with discipline and talent to make a career out of professional fighting. Rick's past experience as a fighter helped him to develop the Real Deal Fighting System and under his management several fighters have achieved great success. Rick is the lead trainer at Real Deal MMA and is backed by Ken Kersch, another Loudon resident who supervises strength training and offers nutritional support.

While the gym focuses on training fighters interested in competing in leagues like the UFC and they also offer a Cardio MMA class for those who just want to get in shape like a fighter.

The Concord location features a gym room with a regulation cage corner along with all the other tools necessary to train to be a fighter. There is also a pro shop and The Real Deal Power Bar where members can keep their energy up with a protein shake.

For more information about Rick and the Real Deal MMA program please visit <http://realdealmma.com>

## Confectionately Yours

Loudon's own Steve Jackson recently opened Confectionately Yours, a sweet shop in the Brookside Plaza at the intersection of Route 106 and Shak-

er Road. Locally, Jackson is best known for his Real Estate expertise and as owner of RE/Max Countryside also in the Brookside plaza. What most people don't know is that Steve has been in candy sales all his life. Right after college he worked for Pacific Trading Cards. Later, he worked for Nassau Candy, a national distributor of fine candies. After Nassau he and a partner opened a retail candy outlet in the Epsom traffic circle, but in 2000, he made the jump to real estate. Still, he kept his hand in the candy business operating The Candy Shack at local fairs, and NASCAR races. When King's Chinese Restaurant relocated their business, earlier this fall, there was an opening in the Brookside Mall. Steve had no intention of opening a candy store. He told his wife exactly that one morning, yet somehow, that night, he came home with a signed contract for the space. That was late October. With the help of many dedicated friends, other Loudon business owners and family members, the store opened to the public on Saturday November 12th.

The store features freshly made fudge, and gourmet chocolates along with baskets and baskets of individually packaged favorites such as Smarties, Bullseyes, MaryJanes and Tootsie Rolls. "The days of Penny Candy are gone, but kids can still get some sweet treats for only a quarter." There are also bags of prepackaged candies like gummy bears, licorice bites, swedish fish and a selection of Jelly Belly jelly beans.

Perhaps the part of the store Steve is most excited about is the consignments. Steve has agreements with Kathy Foss of Route 28 Bakery as well as Loudon



Rick Broider in a fighting stance. A Loudon resident, Rick has recently opened Real Deal MMA gym in Concord.



Above, Confectionately Yours owner Steve Jackson (behind counter) chats with customers. Top, right: There's lots to choose from at Loudon's very own candy store! Bottom, right: Oh, decisions, decisions!



residents Juliana Brien and Jennifer Pfeifer to sell their hand crafted baked goods, cookies and cupcakes (respectively). He wants the store to be by the community and for the community.

Confectionately Yours is in the Brookside Plaza on Route 106. The store is open Monday through Thursday 10-6, Friday 10-7 Saturday 9-6 Sunday 10-4. Feel free to call Steve at 396-6258 with questions or for further information.

### The 106 Beanstalk

The Beanstalk, a staple in Loudon for more than 40 years has a new owner. Russ Smith, son of the original owner sold the store at the end of August to Rob Imad and his partners. Imad has a background in software engineering and business management and has been operating gas stations/convenience stores for the last 15 years. Along with two partners, he owns convenience stores in Deerfield, Milford, and recently acquired two new stores in Vermont.

I spoke with Joe Chamberland, the long-time store manager at the Beanstalk, about the change in ownership and all that comes with it. "I'm really excited. He's got some great ideas and big plans." Perhaps the most noticeable change has been the change to a private label fuel. Selling a mainstream fuel (in this case Irving) under a private label allows them to keep prices down. "Our aim is to be the lowest price gas in the area."

Prices outside the store aren't the only change, inside, prices have come down and selection has expanded. Because Imad and his partners own multiple stores, they are able to negotiate bulk prices with suppliers. This means they pay less for products and can pass the savings on to their customers. Operating hours have been extended too. The Beanstalk is now open 5:30 a.m. to 11 p.m. every day. They will also be open on holidays like Thanksgiving and Christmas.

In the near future, the entire store will get a face lift. There will be no major changes to the exterior structure of the store, but inside, there will be a major update to all the surfaces (floors, walls, shelves and coolers). Additions include, a second entrance, a beer cave for cases leaving the existing coolers for an expanded selection of six packs. There will be hot subs, in-store seating, and restrooms that are open to the public. The shelving will also be reorganized to accommodate a larger selection of products across the board. Outside, they are hoping to add more gas pumps including a diesel pump. Where possible, local businesses are being recruited to complete the project.

Congratulations to all of the new business owners! Don't forget to stop in and tell them you read about them in the *Loudon Ledger*. ■

Lee Laughlin is a writer and blogger who lives in Loudon. She blogs at <http://www.livefearlesslee.com>.

Melody and Rick Broider unpack new items at Real Deal MMA gym.



Loudon fixture, The Beanstalk store, has been purchased by Rob Imad. Updates are planned!

